

Fair access:

a) Researchers from institutions without subscription to this journal

& b) Researchers in developing countries can see your work



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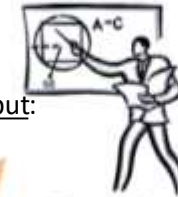


Researcher's visibility: Higher awareness

More exposure for your work



Institutional research output: Via indexing (Scopus/Google/OpenAire/...)



Practitioners can apply your findings



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(without publishing in OA: Compliance with the often strict publisher's exploitation rights necessary, see Sherpa/RoMEO <http://www.sherpa.ac.uk/romeo/index.php>)

Cost-efficient

- a) Breaking through the ongoing cost explosion of journal subscriptions (e.g. institutional OA Membership)
- b) No double burden of institutional budget (via paying an extra fee for setting an article "open" after publication, so-called Hybrid OA)
- c) Fee-based article ordering is not necessary
- d) Long-term cost reduction (via elimination of Printing costs & subscription management)



e) Taxpayers get value for money



Faster access

Research results are accessible earlier

Compliant with grant rules/Funders' demand & HGF Assembly of Members' demand:

Free access to scientific results

The public can access your findings



Higher citation rates via easy access



Remix modifying easier

&

Traceability: editing verifiable

→ at best: each research item has DOI with versioning



Your research can influence policy

due to faster access & other OA benefits

